

# Emily Gillcrist

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Instagram: [@emilygillcrist/](https://www.instagram.com/emilygillcrist/) [@vitalthoughtcourses](https://www.instagram.com/vitalthoughtcourses/) • LinkedIn: [linkedin.com/in/emilygillcrist](https://www.linkedin.com/in/emilygillcrist)

## Highlights

- 10+ years of experience in project management, psychological and cultural research, visual presentations, writing & communications, event planning, and teaching.
- Key skills: qualitative and quantitative research, verbal/written/visual communication, creative and analytical thinking, relationship building, working independently and collaboratively in fast-paced environments
- Founder of an innovative virtual humanities education organization, [vitalthought.org](http://vitalthought.org)
- Working knowledge of social media management, Microsoft Office, Adobe Suite, Google Suite, and skilled at learning new applications

## Experience

### **Founder & Manager, Vital Thought, [vitalthought.org](http://vitalthought.org) 2021-present**

- Managing team to create and operate a virtual educational organization providing academic humanities and social science learning to general audiences
- Coordinating all aspects of program creation and operation: market analysis, hiring, team management, website design, visual strategy, marketing and data collection, advertising, copywriting, e-commerce, contract writing, payroll, budgeting, strategic planning, and publicity
- To date (4 months active): 70 enrollees from 8 different countries; 700% increase in Instagram following; 120-person mailing list
- Leading tech platform creation

### **PhD Researcher, Stony Brook University, NY 2016-present**

#### **Instructor, Stony Brook University, NY 2016-2021**

- Performed 6 years of research in cultural studies topics esp. psychology, ideology, sustainability, film/ media/visual thinking, and technological experience and change.
- Taught university courses in multimodal, analytic, and persuasive research rhetoric; science & technology studies; continental philosophy; cultural, environmental, and media/visual studies.
- Taught intro to advanced level courses, ~30 students per class, 50%+ international students
- Wrote winning application for Graduate Council Fellowship (\$105,000 over 5 years)
- Planned and coordinated conferences, round tables talks, and a writing group
- Provided general administrative/communications support; data entry and maintenance; calendaring; drafted syllabi and assignment copy; individually tutored students as needed

#### **Research Assistant, [CORE Lab](http://corelab.net), Northeastern University, MA 2009-2011**

- Assisted with Cognitive Psychology research in the Conceptual Organization, Reasoning, and Education (CORE) Lab
- Studied how people categorize the natural world, attention, and inductive reasoning
- Assisted with test design, visual stimuli design, recruiting subjects, performing experiments, debriefing, processing qualitative data sets, and data entry
- Methods: card sorting, inhibition/selective attention tests, interviews, surveys

## Education

Ph.D. Cultural Analysis & Theory — Stony Brook University, NY	2022
M.A. Philosophy, Psychoanalytic Theory — The New School for Social Research, NY	2014
B.S. Psychology & Philosophy, Fine Art — Northeastern University, MA	2011